

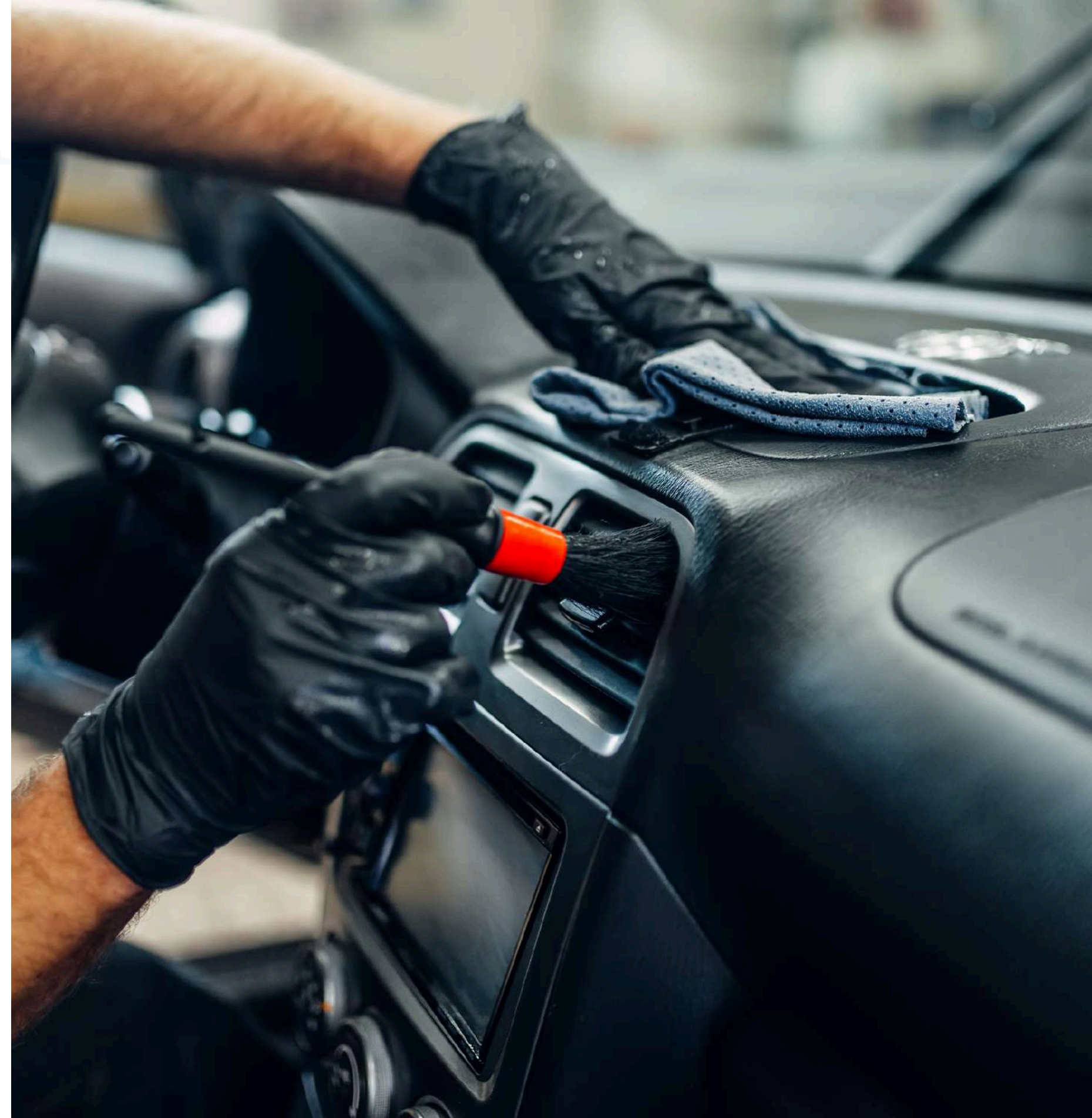


ZOHO FOR AUTOMOBILE MANUFACTURING COMPANY



CLIENT PROFILE

The company designed a vehicle for space living and efficient urban mobility. It's designed to be compact, akin to a motorcycle, yet it protects against harsh weather conditions. Additionally, this company has designed and recalled the iconic 1950s Isetta bubble cars. These vehicles boast weather protection, cargo space and freedom of movement, making them the perfect fit for city life. Their production and operations processes utilize approximately 60% less energy than those of a conventional electric car, making them an ideal choice for environmentally conscious consumers.





PROJECT BACKGROUND



The client handles their business manually like all aspects of their operations, from packaging products to delivering them. While they provide quality parts, the lack of automation in their processes has created several inefficiencies. These manual systems lead to challenges in inventory management, order fulfilment, and delivery, making it difficult to track stock levels, manage orders, and ensure timely deliveries. As the business grows, these challenges become more significant.

To address these issues, our team implemented Zoho Inventory and WooCommerce so that their businesses can focus on growth and customer satisfaction.



Region

Kusnacht ZH, Zurich



Industry we served

Motor Vehicle Manufacturing



Technology We Used



Zoho Inventory



Woocommerce

CHALLENGES FACED BY OUR CLIENT



01 Inaccurate Stock Levels

They use manual tracking and record keeping, which can lead to discrepancies and erroneous representations of actual stock levels.

02 Delayed Order Processing

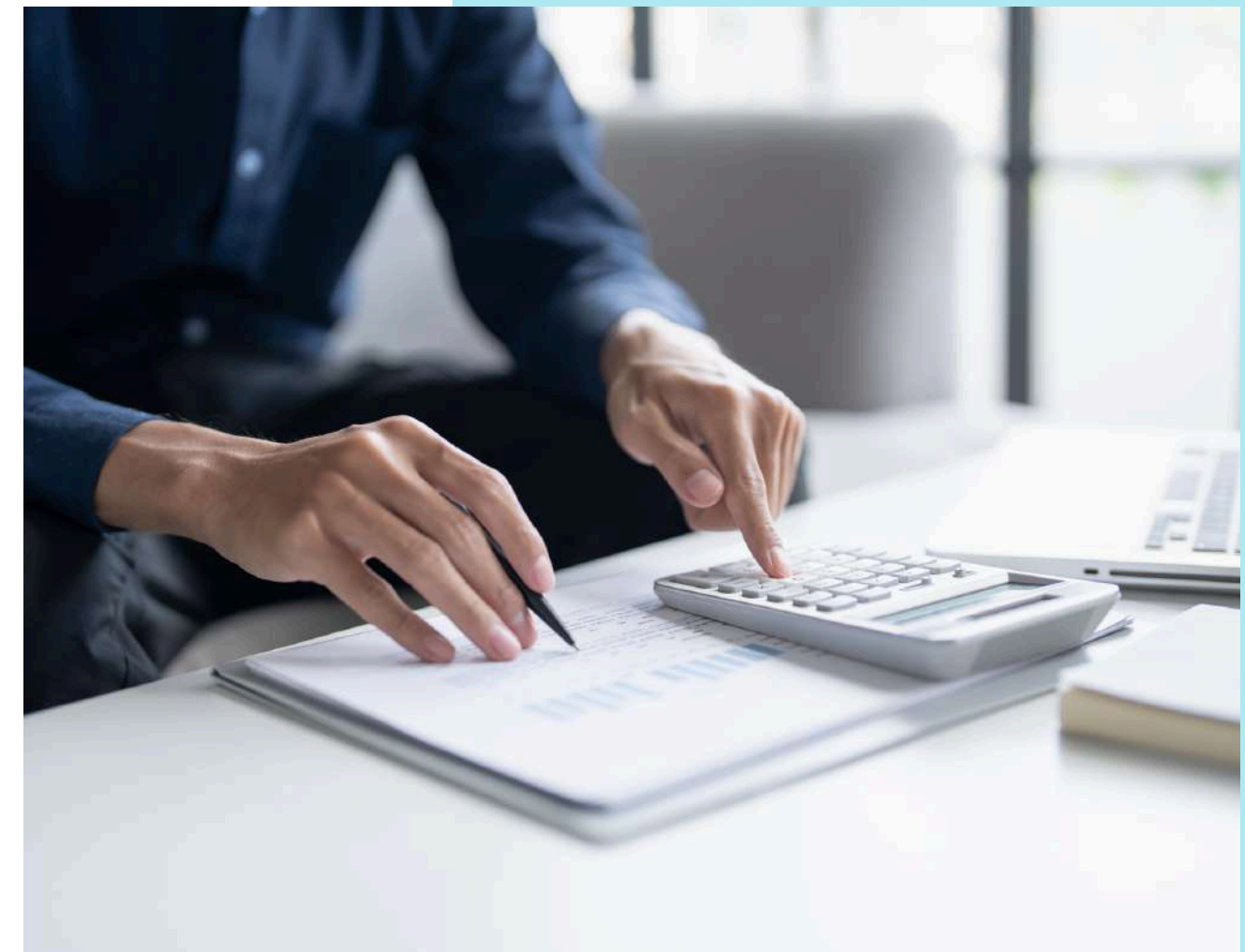
With manual inventory management, they are facing a slowdown of order processing many times, and employees need help verifying stock availability, which causes delays in fulfilling customer orders.

03 Order Fulfilment Process

Accurate inventory records can result in fulfilment errors, such as shipping the wrong product or incorrect quantities, which can lead to customer dissatisfaction and returns.

04 Difficulty in Sales Analysis

Their manual process makes it challenging to analyze the sales data and trends, hindering the business's ability to forecast future demand accurately.





SOLUTION PROPOSED



Implementation

➤ Zoho Inventory

➤ WooCommerce

Integration

ZOHO Inventory Integration with WooCommerce

Implementation

1. Zoho Inventory

Our company has successfully implemented Zoho Inventory to enhance its operational capabilities. The implementation began with creating dedicated Zoho Inventory accounts and acquiring API keys to ensure communication. We meticulously selected and integrated a Zoho Inventory connector plugin into our WooCommerce platform. This integration enables real-time synchronization, ensuring seamless updates of crucial data, including product details, inventory levels, and order information.

DATE	BRANCH	VENDOR NAME	BILL#	MODE	AMOUNT	UNUSED AMOUNT
12 Sep 2023	Head Office	Günther, Timo	1234	Cash	€205,20	€0,00
28 Jan 2019	Head Office	Aaron Brown	123456789876543	Cash	\$47,250.00	\$0.00
27 Dec 2018	Head Office	Aaron Brown	122131221	Cash	\$2,280.00	\$0.00
27 Dec 2018	Head Office	Aden smith	8765434567	Cash	\$50.00	\$0.00
28 Aug 2018	Head Office	Aaron Brown	90	Cash	\$100.00	\$0.00
10 Aug 2018	Head Office	Aaron Brown	1245	Cash	\$1,750.00	\$0.00
07 May 2018	Head Office	Aden smith	BILL-0987	Cash	\$100.00	\$0.00
21 Dec 2017	Head Office	Debbie	232	Cash	\$87,656.00	\$0.00
09 Nov 2017	Head Office	Ben Sharon	456	Cash	\$450.00	\$0.00
09 Nov 2017	Head Office	Aden smith	56378	Cash	\$900.00	\$0.00

2. WooCommerce

We successfully implemented WooCommerce and created a WordPress website. Also, we integrated woocommerce with Zoho Inventory, and the items of Zoho Inventory sync with woocommerce products and categories, so that after placing an order on the website, it syncs with the Zoho Inventory sales order.

Source	Date created	Date modified	File size
fatal-errors	2023-12-29	2023-12-29 01:18:53	2 KB
debug-log-generator	2023-12-27	2023-12-27 17:29:39	77 B
log	2023-12-27	2023-12-27 17:29:39	40 KB
fatal-errors	2023-12-27	2023-12-27 17:27:23	10 KB
mu-plugin-logging-tool	2023-12-26	2023-12-26 23:00:41	284 B



Integration

1. ZOHO Inventory Integration with WooCommerce

Our experienced developers successfully implemented a seamless integration between Zoho Inventory and WooCommerce.

With the help of this integration, their real-time synchronization ensures accurate stock levels, reducing the risk of overselling or experiencing stockouts. This integration has streamlined their order fulfillment operations, minimizing delays and enhancing overall efficiency. Their customers now benefit from more transparent and reliable shopping. Additionally, the automation of tasks, such as product information synchronization and order processing, has reduced manual errors and allowed their team to focus on strategic aspects of the business.





RESULTS



Key outcomes included :

➤ Reduce Manual Work

CRM Masters improve the packaging and delivery processes and reduce manual errors, increasing operational efficiency.

➤ Enhance Real-Time Data Synchronization

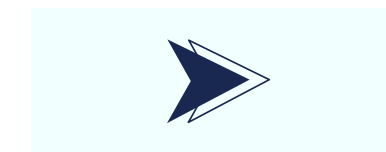
The integration between Zoho Inventory and WooCommerce ensured real-time data synchronization, providing customers and internal teams with accurate information.

➤ Faster Order Fulfilment

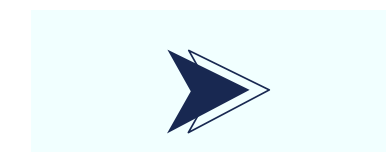
The optimization process resulted in faster order fulfilment and improved customer satisfaction.

➤ Positive Customer Feedback

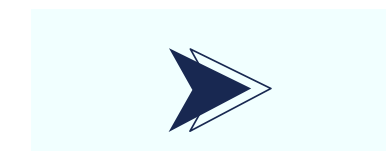
The streamlined operations and improved order fulfilment processes increase the company's overall customer experience.



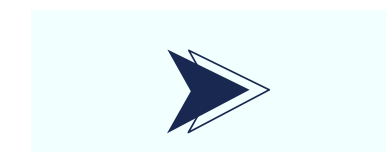
90% Faster Order Fulfilment



95% Gain Customer Trust



90% Data security



98% Reduce Manual work



About CRM Masters Infotech

**ENABLING GROWTH THROUGH
DIGITAL TRANSFORMATION**

We are a CRM consultant company with over 9 years of experience and more than 2000+ successful projects, We have a proven track record of helping businesses optimize their workflows and boost growth. Our team of 75+ expert developers specialize in delivering top-notch CRM integrations and tailored business solutions to meet our clients' needs. If you've faced challenges with a non-responsive CRM system, CRM Masters will customize it to meet your specific needs, ensuring sales and revenue growth.



LET'S TALK & FIND YOUR SOLUTION



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